

**LEADERSHIP COUNCIL BLUFFS ALUMNI ASSOCIATION
BOARD OF DIRECTORS' MEETING MINUTES
Monday, October 3, 2011
Pottawattamie County Services Building
12:00 – 1:00 p.m.**

Attendance: Becky Belt, Bobbette Behrens, Martha Bruckner, Mary Davis, Tina Hochwender, Judd Knispel, Diane McKee, Roger Williams

Absent: Jennifer Chleboun, Matt Garst, Christie Scott, Mark Shoemaker

APPROVAL OF September MEETING MINUTES:

Motion: Martha Bruckner, Second: Becky Belt. Approved unanimously.

APPROVAL OF September TREASURER'S REPORT:

Motion: Bobbette Behrens, Second: Roger Williams. Approved unanimously.

COMMITTEE REPORTS:

Website: Tina, Becky

- Becky and Tina reported that they have added pictures and links to the rosters for Leadership class XXIV and youth leadership. They are in the process of adding information on the alumni of the year award and community trustee project and getting website access to members.

Alumni Volunteers: Mark, Martha

- No volunteers are needed for October; no additional information to report.

LCB Curriculum: Roger, Tina, Becky

- Committee reported that one person has resigned from Leadership class. The opening retreat went well and class scheduled for October is Heritage Day. Heritage theme this year is "We are who we are because of who we were". The class will be looking at the history of Council Bluffs.
- In regard to volunteers assisting with the class; it was recommended that volunteers commit for the entire day or a ½ day minimum.

Youth Leadership: Bobbette

- Bobbette reported that youth leadership will meet in October for "Education" day. Class will meet at Iowa Western Community College. The morning session will consist of the principal panel, the class will then tour other schools and the college panel will be scheduled for the afternoon.
- Jessie Simons, Promise Partners will be assisting with Youth Leadership.

OLD BUSINESS:

Survey – Tina, Diane and Mary

- Committee met and reviewed the survey results.
 - Majority of those responded are dues paying members. Majority of those that have not paid cited lack of knowledge or opportunity to pay dues. Discussion was held and it was determined that the Board should have a table at the new class reception to allow members to pay dues; review the procedure for dues statements, i.e. standard mail vs. email; contact members from individual classes if dues not paid; add benefit list of joining to dues statement.
 - Majority of dues payers join LCBA for social/networking opportunities and for community volunteering. Majority would like to see more LCBA group activities. Board will continue to work on this.

- Majority visit the LCBAA website every 6 months or so and would like to see more community leadership opportunities and volunteer opportunities posted. Board will strive to improve communication to members about opportunities available.
- Majority are satisfied with the LCBAA Newsletter.
- Majority of alumni indicated that they are interested in volunteering for leadership class and community projects.

Thank you to all who participated in the survey.

Community Trustee's Project

- The deadline for community trustee projects will be extended to October 5th. Information will be posted to the website.

Adopt-A-Street

- Tina received the application for adopt-a-street. There is a \$150 sign up fee for one sign and \$300 for two signs (good for 2 years). Streets are adopted and the group will pick up trash along the adopted street twice a year.
- The Board reviewed the list of streets available.
- Motion by Roger to participate in this event, provide payment for 2 signs and indicate the following 3 street choices on the application; 1. College to Franklin; 2. Nash Blvd; 3. Woodbury. Second by Becky Motion approved.

Newsletter

- No new information to report.

NEW BUSINESS

Leadership Council Bluffs

- Mark will attend "Quality of Life & Heritage Day" scheduled for October 19th.

New Class Reception

- New Class Reception will be held on Wednesday, October 19, 2011 at Peoples National Bank.
- Mark will introduce the new class and alumni.
- The Board will have a table set up so members can pay dues.
- Tina will send out an email reminder with a class challenge – The leadership class with the most participation will receive a gift certificate donated by Tina. Thanks Tina!!

Annual Leadership Conference

- Conference will be held June 20-22, 2012 in Indianapolis, IN. Matt Wilbur will attend as curriculum chair. The Board will need to make a decision as to who will be attending with Matt.

ANNOUNCEMENTS:

- Next Meeting – Monday, November 7, 2011 at the Pottawattamie County Engineer's Conference Room, 223 So. 6th Street. Building is located directly north of the Pottawattamie County courthouse, 2nd floor.

Respectfully submitted,

Mary Davis, Secretary