

**LEADERSHIP COUNCIL BLUFFS ALUMNI ASSOCIATION
BOARD OF DIRECTORS' MEETING MINUTES
Monday, November 1, 2010
Pottawattamie County
Community Services Building, 515 5th Avenue
12:00 – 1:00 p.m.**

Attendance: Bobbette Behrens, Martha Bruckner, Mary Davis, Matt Garst, Diane McKee, Scott Rogers, Mark Shoemaker, Phil Taylor, Warren Weber

Absent: Tina Hochwender, Christie Scott, Roger Williams

APPROVAL OF October MEETING MINUTES:

Motion: Warren Weber, Second: Matt Garst. Approved unanimously.

APPROVAL OF October TREASURER'S REPORT:

Motion: Bobbette Behrens, Second: Mark Shoemaker. Approved unanimously.

- Expenses for October included the New Class Reception - \$224.20

PRESIDENT'S REPORT: Diane McKee

- Diane thanked Matt and Roger for their assistance with the New Class reception. New Leadership Class has bonded well and the reception was nicely attended.
- Discussion was held regarding the budget for the new class reception and whether to provide "finger food" in the future. No formal decision was made.

COMMITTEE REPORTS:

Website: Phil & Tina

- Phil reported 1,700 page views which was 30% higher than previous month.
- Phil volunteered to create a "Facebook" page for Leadership alumni.

Newsletter: Warren, Roger, Mary, Christie

- Warren is working on the newsletter. Ideas for newsletter include highlighting alumni members.

Alumni Volunteers: Mark & Martha

- Kelly O'Brien needs three (3) volunteers for the November 17th class on Non-Profits. Tina will email information out to members in order to recruit volunteers.

LCB Curriculum: Mark, Roger, Warren

- Warren explained that the committee received great comments about Heritage Day. Matt Wilber's mom was the tour guide and did a nice job. Thank you, Mrs. Wilber!
- Warren also explained that the class had a light lunch that day so it might be a good idea to have more food at the new class reception.

Youth Leadership: Bobbette, Diane & Martha

- Bobbette reported that the class scheduled for October 13th was cancelled due to the students taking the PSAT test. November 10th is Media Day and the students will get to tour "The River" radio station at Iowa Western. Students will also learn about TV and newspaper media.

New Class Reception: Matt & Phil

- Matt & Phil stated that the comments about having additional food at the New Class Reception are well received and will be taken under advisement.
- Bobbette also recommended that the alumni class that has the highest attendance at the reception receive some type of award – gift cards, etc.

OLD BUSINESS:

Postings on the Website

- Diane prepared draft language for the website policy. Discussion continued as to the Board's goal in addressing website postings. The goal is to post events or projects that reflect community volunteer involvement. Postings for the promotion of individual businesses or political activity will not be considered. Discussion was held to incorporate the mission statement into the policy. Diane will revise the draft language and present at next meeting.

NEW BUSINESS:

Liability Insurance

- Question was raised by Phil as to whether or not we have a document in writing that states that LCBA is covered under the Chamber's liability insurance – will check with Kelly O'Brien to see if we can have something for our minutes.

Annual Meeting

- Discussion took place about increasing the attendance at the annual meeting. Ideas brought forward included:
 - Martha recommended that the Board recognize those alumni that have made a positive change to the community. Discussion was held regarding the establishment of criteria for alumni nominations for this award.
 - Bobbette recommended prizes/awards for the class that has the most alumni in attendance.
- The meeting date was discussed and it was decided to keep the meeting date in March and to include the new leadership class. Further discussion on the issue will take place at the December meeting.

Officer Nominations

- Diane reminded us all that officer nominations will take place next month and that the nominating committee will get together to discuss.

NEXT MEETING:

- Monday, December 6, 2010 at the Pottawattamie County Community Services Building (Former Armory Building), 515 5th Avenue, Council Bluffs, 1st floor conference room.

Respectfully submitted,

Mary Davis, Secretary