

**LEADERSHIP COUNCIL BLUFFS ALUMNI ASSOCIATION
BOARD OF DIRECTORS' MEETING MINUTES
Monday, July 11, 2011
Council Bluffs Schools Central Office
12:00 – 1:00 p.m.**

Attendance: Becky Belt, Bobbette Behrens, Martha Bruckner, Jennifer Chleboun, Mary Davis, Tina Hochwender, Mark Shoemaker, Roger Williams

Absent: Matt Garst, Judd Knispel, Diane McKee, Christie Scott,

APPROVAL OF June MEETING MINUTES:

Motion: Bobbette Behrens, Second: Martha Bruckner. Approved unanimously.

APPROVAL OF May/June TREASURER'S REPORT:

Treasurer's report on hold until August meeting.

COMMITTEE REPORTS:

Website: Tina, Becky

- 1,263 website hits, 409 for the home page
- Survey was added to events page and By-Laws have been updated
- Becky will change the password and distribute to dues paying members.
- Mark will check on the status of the new strategic plan to include on the website.

LCB Curriculum: Roger, Tina, Becky.

- Roger indicated that the committee has addressed the September and October meetings and that more changes to the curriculum have been made to enhance the program.
- ALP Conference Briefing: Tina, Becky
 - Becky attended a good class that dealt with keeping alumni engaged. Ideas include inviting alumni to meet with new class before or after their monthly leadership class, i.e. meet for breakfast. This provides a social setting to get to know the new class. This has also helped other organizations increase dues paying members and is a great way to get the new class involved.
 - Tina attended classes that dealt with "servant leadership". Those classes explained how to help others lead and to also connect people to resources that will help them become better leaders. Tina also discussed "Asset Based Community Development".
 - Tina and Becky will document information learned from their classes and forward to the Board.

LCB Selection Committee: Tina, Becky, Jen, Mary

- Mark explained that Kelli O'Brien has been reassigned to assist the City of Council Bluffs during the flood event so the Executive Committee put together a committee to review applications in order to assist the Chamber with the selection process. Those on the selection committee included Becky Belt, Jennifer Chleboun, Mary Davis, Tina Hochwender, Sue Diercks and Karna Loewenstein.
- Mary explained that the Chamber received 27 applications for Leadership Class 24. Applications were reviewed and 22 candidates were selected for the program. Tina forwarded all information to the Chamber so that notifications can be made to all applicants. Mary will document procedure utilized for future class selections.

Youth Leadership: Bobbette, Diane, Martha & Judd

- No new information to report. Class list was published and will be placed on website.

Newsletter:

- Mark is currently working on the newsletter and will include bios for the new board members, youth leadership class, graduation of Leadership Class 23 and the Alumni of the Year Award.

OLD BUSINESS:

Budget – Held off discussions until August meeting

Survey – Tina, Diane and Mary

- Board reviewed preliminary survey results. Survey results will be tabulated and committee will meet to analyze the results and report back to Board.

Community Project/Paint-A-Thon

- Christi was unable to attend Board meeting however, sent an email to update us on the Paint-A-Thon project. LCBA team is registered and we can expect our house assignment in the next few weeks. The paint-a-thon is the weekend of August 14. Please mark your calendars for possible prep work on Friday, Aug. 12 and Saturday, Aug. 13. As soon as Christi receives our assignment she will forward the address and possibly ask that we meet at the home to assess our plan of attack. We can also then put a volunteer notice on the website and send an email blast
- Tina will send out a "save the date" email blast to LCBA members.

Adopt-A-Street

- Tina will continue to look into this project.

NEW BUSINESS

- Annual Conference Stipend
 - Meals were not provided at the annual Leadership conference as they were in the past. As a result, Tina and Becky were required to pay for their meals during the conference. Discussion was held to provide a meal stipend to assist with the cost due to the fact that the conference was located at the high end galleria in Dallas.
 - Motion was made by Bobbette to reimburse Tina and Becky up to \$70 per day for meal costs while attending the annual conference. Second by Roger. Motion carried. It should be noted that Tina and Becky both abstained from the vote. Tina and Becky will provide receipt information to Matt Garst.
- ByLaw Discussion: Mark
 - Mark explained to Board that as a result of the flood event and the reassignment of Kelli O'Brien, the Chamber needed assistance with the selection of the leadership class. As a result, the Executive Committee has decided that it will meet on an as needed basis to discuss and address issues that may arise.

ANNOUNCEMENTS:

- Next Meeting – Monday, August 1, 2011 at the Pottawattamie County Community Services Building (Former Armory Building), 515 5th Avenue, 1st floor conference room.

Respectfully submitted,

Mary Davis, Secretary