

**LEADERSHIP COUNCIL BLUFFS ALUMNI ASSOCIATION
BOARD OF DIRECTORS' MEETING MINUTES
Monday, April 5, 2010
Phoenix House, 1215 North Broadway
12:00 – 1:00 p.m.**

Attendance: Bobbette Behrens, Martha Bruckner, Mary Davis, Tina Hochwender, Diane McKee, Phil Taylor, Warren Weber,

Absent: Scott Rogers, Christie Scott, Matt Garst, Mark Shoemaker, Roger Williams

APPROVAL OF March and Annual MEETING MINUTES:

Motion: Phil Taylor, Second: Bobbette Behrens. Approved unanimously.

APPROVAL OF March TREASURER'S REPORT:

Report to be presented at May meeting.

PRESIDENT'S REPORT:

- Diane reported that we accomplished a lot of things we set out to do in 2009 in accordance with the Strategic plan. Those accomplishments included developing partnerships with the Chamber to support the LCB program, Promotion of Leadership within the community and LCBA membership development. LCBA membership has increased to 100 members.
- Youth Leadership Class of IV will graduate 20 members from area high schools. Bobbette will keep us informed as to whether or not they will need assistance with interviews for next year's class.
- Diane would like us to continue to think of others who may be interested in participating in Leadership CB. Are there non-chamber businesses that may want to participate?

COMMITTEE REPORTS:

Budget: Diane, Mark, Mary, Matt and Warren

- This committee is responsible for setting the budget for next year and for figuring out incoming expenses.

Website: Phil & Tina

- All alumni have access to website. Paid members will receive a new log in. Phil and Tina will discuss guidelines for posting and sending information out with Sue Diercks. Discussion was held on the importance of having guidelines for the website and developing a consistent practice of posting information.

Annual Meeting: Bobbette, Christi & Scott

- Discussion was held regarding the attendance of the annual meeting. Approximately 35 members attended. Ameristar paid for the food, beer and wine. Special thank you to Bobbette and Christi for their hard work and efforts.

LCB Curriculum: Mark, Roger & Warren

- This committee assists with the development of the Leadership CB curriculum.
- Karla Loewenstein is the committee chair.
- Leadership CB class was held in Des Moines in March for government day. The Legislature was not in session; however, a few of the members did get a chance to lobby.
- Special thank you to Matt Wilber for being the "official" tour guide.
- April session will be Media/Justice.

Alumni Volunteers: Mark & Martha

- This committee is responsible for finding volunteers to assist with the Leadership CB classes. Volunteers are typically needed for classes where there is an intensive group day. Martha will contact Matt Wilber to see if assistance is needed for the April session – Media/Justice.

Youth Leadership: Bobbette, Diane & Martha

- Bobbette reported that April 14th is the last day for youth leadership. It will take place in Little Sioux. Applications have been received for next year's class. Contact Kristi Plunkett if interested in assisting with interviews.

Newsletter: Christie, Mary, Roger & Warren

- Newsletter runs quarterly. Warren will check with Mark as to the dates.

Audit: Phil & Scott

- Phil explained that an annual audit of the books is conducted in November/December of each year.

By-Laws: Mary & Tina

- By-laws are reviewed and updated each year prior to the annual meeting. By-laws are voted on at the annual meeting.

LCB Selection Committee:

- The selection committee meets after applications are received for Leadership CB. All applicants have been accepted into the program over the last 3 years. Prior to that, a rating sheet was utilized to rate the candidates for selection. Participation in the process will be determined based upon the number of applications received.

Graduation Reception: Bobbette, Christie & Martha

- Kelly O'Brien is working on the location for the graduation reception. This reception takes place prior to the graduation ceremony. In the past, there have been 75-100 alumni present for the reception. Reminders will be sent out to alumni. Bobbette will follow up with Kelly in regard to the location.
- Motion was made to contribute \$1,000 toward the cost of the reception. Motion passed.

Community Project: Phil & Scott

- Last year LCBA worked at RAGBRAI as the community project.
- Phil nominated Scott to chair this committee. Congratulations Scott!

Nominating Committee:

- This committee finds those interested in participating in the LCBA Board and recommends nominations for appointment to the Board. Meetings are held in November.

Committee Restructuring Recommendations

- Discussion was held in regard to the possibility of combining the New Class Reception, Annual Meeting and the Graduation Reception into one committee.
 - The idea of combining the New Class Reception and the Annual Meeting was also discussed. The new class reception has a good turnout and combining the two may be beneficial for the new class.
- Discussion was held about combining the Newsletter and the Website Committee into the Communications Committee.
 - This combination would allow more committee work to be accomplished and it may be beneficial that guidelines for posting information is consistent among both groups.
- Discussion was held in regard to the idea of combining Membership Development and Community Project into one committee.
 - Warren will check with other Iowa cities to see how their groups handle this.
- Executive Board will discuss these recommendations.

NEW BUSINESS:

2010 Meeting Calendar

- Bobbette will host the May, June and July meetings at Heartland Family Service
- Tina will host the August, September and October meetings.
- Mary will host the November, December and January meetings.

July and September, 2010 Meeting Dates

- 1st Monday in July & September falls on a holiday weekend. Meetings have been rescheduled to July 12th and September 13th.

Leadership Conference – April 21st – 25th.

- Mark is unable to attend this conference. Diane will attend.
- Karna Loewenstein, Curriculum Committee Chair will attend the conference as well, however, she will need to return early due to a previous commitment.

Leadership Conference - Cost

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| ▪ Conference Fee: | \$1,000 |
| ▪ Hotel Fees: | \$1,200 |
| ▪ AirFare: | <u>\$ 600</u> |
| ▪ Total Cost: | \$2,800 |

Motion by Warren to approve payment of conference, second by Bobbette, motion approved.

NEXT MEETING:

- Monday, May 3, 2010 @12:00 PM, Heartland Family Service, 515 East Broadway

Respectfully submitted,

Mary Davis, Secretary