

**LEADERSHIP COUNCIL BLUFFS ALUMNI ASSOCIATION
BOARD OF DIRECTORS' MEETING MINUTES
Monday, February 7, 2011
Heritage Buffet Ameristar
12:00 – 1:00 p.m.**

Attendance: Bobbette Behrens, Martha Bruckner, Mary Davis, Diane McKee, Christie Scott, Mark Shoemaker, Phil Taylor, Warren Weber, Roger Williams

Absent: Matt Garst, Tina Hochwender, Scott Rogers

APPROVAL OF January MEETING MINUTES:

Motion: Warren Weber, Second: Roger Williams. Approved unanimously.

APPROVAL OF February TREASURER'S REPORT:

Matt Garst was unable to attend meeting, February report will be discussed at next meeting.

PRESIDENT'S REPORT: Diane McKee

- Diane reported that she spoke with Bob Mundt in regard to LCBA being covered under the Chamber's liability insurance. Bob informed Diane that LCBA is covered.

COMMITTEE REPORTS:

Website: Phil & Tina

- Phil reported 1400 page views. Pages viewed included Board members, minutes and newsletter. Facebook page is up and running and a link will be placed on the LCBA website. The account was set up as a "not for profit".

Alumni Volunteers: Mark & Martha

- Mark reported that 4 volunteers were needed for the afternoon of the February 16th meeting to assist with a tour of the Iowa Western campus.

Newsletter: Warren, Roger, Mary, Christie

- Warren reported that the next newsletter will be completed after the annual meeting and will include new officers and information on the "Alumni of the Year" award.

LCB Curriculum: Mark, Roger, Warren

- Mark reported that the committee received positive comments from the class on January's economic development day. Don Gross organized the event.
- Mark also reported that February's leadership class is on education. The class will tour elementary and secondary schools and will participate in an on-campus tour of Iowa Western community college.
- Government day is scheduled for March.

Youth Leadership: Bobbette, Diane & Martha

- Bobbette reported that in January the youth experienced law and government day at the law enforcement training center. Matt Wilber, County Attorney and Council Bluffs Police Chief, Ralph O'Donnell were the speakers for the day. Youth participated in a "shoot, don't shoot" simulation and will participate in police ride a-longs in February.
- Bobbette also reported that applications for youth leadership will be online this year and interviews for the next year's class are scheduled to be conducted in April.
- Phil recommended that we place the youth application on the LCBA website as a good way to tie the groups together.

Nominating: Diane, Roger, Warren

- Diane reported that Becky Belt, Judd Knispel and Jennifer Chleboun will be joining the LCBAA board in March and Tina Hochwender has agreed to the president's role. Congratulations Tina, Becky, Judd and Jennifer!!

By-Laws – Tina, Mary

- Mary reviewed the final draft of the committee by-law changes. Changes will be presented at the annual meeting for approval.

Annual Meeting – Bobbette, Christie, Scott

- Bobbette relayed the following in regard to the annual meeting scheduled for March 18, 2011.
 - Entertainment for the evening will be comedian Rik Roberts. Bobbette presented the contract with a cost of \$1,400.
 - Main Event catering will donate half of the food, our cost will be \$300. LCBAA is to provide plates, napkins, etc.
 - Doll distributing will provide the beer and Warren will seek out a sponsor for the wine.
 - An email will be sent to local businesses requesting door prizes for the event.
 - Discussion took place on whether or not to take this opportunity to conduct a survey of our members, i.e. How do you like to receive communications, interest in community projects, ways to become more involved, etc. Diane stated that she will work with Tina on this and the possibility of having the survey online.
 - Expenses for the annual meeting event will be \$2,150 (\$1,400 comedian, \$300 food and \$450 hall rental).
 - Last year sponsors will be contacted. Discussion took place on sponsorship levels, logo placement on the LCBAA website, etc. An email will be sent to area organizations that have supported Leadership Council Bluffs requesting sponsorships of \$250. Sponsors should send the money to Matt Garst and he will invoice.

OLD BUSINESS:

Alumni of the Year Award

- 9 applications were received for the "Alumni of the Year" award. Applications were reviewed and an alumni was selected. An announcement of the 2011 Alumni of the Year will be made prior to the annual meeting.
- Christie will take care of the award for presentation at the annual meeting.

Annual Meeting – Election of Officers

- Warren will send Diane the ballot template.

NEW BUSINESS:

- Community Trustee projects
 - Discussion on survey vs. solicitation – will be held over for the March meeting.
- Annual Dues – 2011 dues are \$45.00

ANNOUNCEMENTS:

- Next Meeting – Monday, March 7, 2011 at Ameristar Heritage Buffet

Respectfully submitted,

Mary Davis, Secretary