

LEADERSHIP COUNCIL BLUFFS ALUMNI ASSOCIATION
BOARD OF DIRECTORS' MEETING MINUTES
Monday, December 7, 2009
Daily Nonpareil, Third Floor Conference Room
12:30 – 1:30 p.m.

Attendance: Mary Davis, Sue Diercks, Matt Garst, Scott Rogers, Mark Shoemaker, Phil Taylor, Warren Weber, Roger Williams,
Absent: Bobbette Behrens, Diane McKee, Christie Scott, Jordan Turner,

APPROVAL OF November MEETING MINUTES:

Motion: Matt Garst, Second: Phil Taylor to approve minutes with the following revisions: spelling of Kori Nelson and revising Committee Report – Annual Meeting to reflect discussion of food donation by Ameristar and alcohol donation by Doll. Motion Carried

APPROVAL OF November TREASURER'S REPORT:

Motion: Sue Diercks, Second: Scott Rogers. Approved unanimously.

- Treasurer's Report: Matt Garst
 - Report does not reflect the \$907 to be received from the Chamber for working the RAGBRI event.

COMMITTEE REPORTS:

Website: Sue Diercks

- Sue reported 402 hits on the website home page.
- Class photos have been added to the website.

Alumni Volunteers – Mark Shoemaker

- Mark reported that Kelli O'Brien will email him today if volunteers are needed for the December 16th class.

Newsletter - Mark Shoemaker, Christie Scott, Roger Williams, Mary Davis

- Mark reported that the newsletter was completed in November. Next newsletter will be published in February. Ideas for the next newsletter include information on the LCBAA annual meeting, Leadership Iowa, and new board member bios.

OLD BUSINESS:

Annual Meeting – Bobbette Behrens, Jordan Turner, Scott Rogers

- Bobbette emailed Board to inform them that \$500 had been received in sponsors.

Nominating Committee – Warren Weber, Diane McKee, Roger Williams

- Warren indicated that there was a lot of interest for the LCBAA board and he would like to get those interested involved one way or another. Decisions will be finalized in January.
- Mark Shoemaker is the nominee for Board President.

NEW BUSINESS:

Annual Meeting/By-Law Committee – Mary Davis, Jordan Turner

- Mary stated that a draft of the By-Law revisions will be ready for the January meeting.

Budget committee – Matt Garst, Diane McKee, Scott Rogers, Warren Weber

- The 2010 proposed budget was distributed to the Board which outlines the projected revenues and expenses. Matt reported \$8,000 for projected revenues for the 2010 budget. We currently have \$6,500 in the checking account, a nice cushion which can be attributed to a number of things. The list serve has been very beneficial for getting information out to

members rather than utilizing postage. We have an increased membership. The Board sent one person to the Leadership conference rather than the 2 that was budgeted for last year.

Approval of 2010 LCBAA Budget: Sue made a motion to accept and approve the proposed 2010 budget. Mark was the second. Motion carried and 2010 budget approved unanimously

LCBAA Strategic Plan Review

- Warren explained that upon review of the strategic plan he believes the Board is accomplishing their goals. The Board has worked with the Chamber, recruited new members, provided scholarships, performed community service, assisted with the youth leadership program and the website and list serve are working well. The question was asked what can we continue with or add that would be beneficial.
 - Sue stated that she would like to see more of a connection with the graduating leadership classes. There is more of a connection with those that join right away. The graduating class receives a membership for the first 6 months. Discussion was held regarding giving the new class a letter explaining the alumni association and the benefits of joining. Other ideas included giving a talk at graduation and possibly assigning current Board members with the task of getting one recruit from the graduating class.
 - For the strategic plan it was decided to target 100% of the new class to become members. The Board will actively recruit the new class and board members will be assigned 2 class members to recruit.
 - Language for the Strategic Plan:
"Target leadership class graduates to join the LCBAA and encourage attendance at the annual meeting through contact by the LCBAA Board".
 - Annual schedule of events was discussed. Annual Meeting in March, Graduation Reception in May, Community Project in the summer and New Class reception in October. Board agreed that the 4 events were evenly spaced out and seem to be working.
 - Warren discussed the idea of a 2nd level of leadership. After discussion it was determined that it would be hard for LCBAA to accomplish this on their own and that the Chamber would have to direct this level.
 - Warren asked that we continue to look at the strategic plan and think about it for the annual meeting in March.

Annual Committee Reports:

- Warren explained the purpose of the annual committee reports is to help someone do the job the next year. i.e. New Class Reception – How much beer, wine, snacks, etc. Matt will send out an outline of the format he uses to prepare his reports.

Annual Financial Audit:

- Phil and Scott conducted an internal audit last year. Audit report should be completed by February and it was recommended that it be conducted after the books close at the end of December.

ANNOUNCEMENTS:

- Leadership summit planning session is Thursday, December 10, 2009. All paid leadership alumni members will receive a discount to attend the summit.

NEXT MEETING:

- Monday, January 4, 2010 @12:00 PM, Daily Nonpareil, Third Floor Conference Room

Respectfully submitted,

Mary Davis, Secretary