

**LEADERSHIP COUNCIL BLUFFS ALUMNI ASSOCIATION  
BOARD OF DIRECTORS' MEETING MINUTES  
Monday, November 2, 2009  
Daily Nonpareil, Third Floor Conference Room  
12:00 – 1:00 p.m.**

Attendance: Bobbette Behrens, Mary Davis, Sue Diercks, Matt Garst, Diane McKee, Scott Rogers, Christie Scott, Mark Shoemaker, Phil Taylor, Warren Weber, Roger Williams,  
Absent: Jordan Turner,

**APPROVAL OF October MEETING MINUTES:**

There was not a quorum for the October meeting.

**APPROVAL OF October TREASURER'S REPORT:**

Motion: Diane McKee, Second: Mark Shoemaker. Approved unanimously.

- Treasurer's Report: Matt Garst
  - FDIC insurance charge was refunded.
  - Matt and Roger were reimbursed for expenses for new class reception. Matt will prepare an official committee report for expenses.

**COMMITTEE REPORTS:**

Website: Sue Diercks

- Sue reported 444 hits on the website home page.

Alumni Volunteers – Mark Shoemaker

- Volunteers needed for Non-Profit day on November 18, 2009 from 1:00 – 3:00PM. Christie, Matt and Mary volunteered.
- Leadership class scheduled for December 16, 2009 will focus on health care. Class will be held at Jennie Edmundson. Mark will check and see if volunteers are needed.

LCB Curriculum – Roger Williams, Diane McKee, Sue Diercks

- Diane indicated that the evaluations from Heritage day were very positive. The rating for the day was very high. Kori Nelson narrated the day and did a great job. The route/timing went well as the class ended up their day at the new class reception.
- December class is Health Care. The curriculum is moving away from how the medical system works. This class will focus on current issues facing the health care system and how it will affect the individual and the employer. Mental Health issues will become a large piece of the curriculum.
- During each class, Karna Loewenstein will present a leadership strength that has been previously identified. She will tie this leadership strength into the curriculum for the day.

Newsletter - Mark Shoemaker, Christie Scott, Roger Williams, Mary Davis

- Mark would like to have the newsletter completed by November 18, 2009. He will include a letter from the LCBAA President, current Leadership Class list, Youth Leadership Class list, new member bios, and other similar items.

## **OLD BUSINESS:**

Youth Leadership – Bobbette Behrens

- Bobbette will email the class list for the youth leadership class to board members.

Annual Meeting – Bobbette Behrens, Jordan Turner, Scott Rogers

- Annual meeting will be held in March with a March Madness theme. Christie has reserved the back space at the Ameristar Sports bar for March 19, 2010. She is looking into “tailgating” type of food to serve and will get an estimate from Ameristar. She will contact Doll to discuss donation of alcohol and she will look into having the “Bud” girls. Basketball games will be on.
- Discussion was held regarding time schedule and the following was determined.
  - 5:30 – 8:00 PM
    - 5:30 – 6:30 Social Hour
    - 6:30 – Annual Meeting, followed by raffle
    - 8:00 – Meeting ends
  - 125 people estimated attendance.
  - Members may bring a guest. Guests will be required to pay.
- Christie will need a ballpark figure for budgeting. In 2009, \$2,500 budgeted was paid for by sponsorships. Matt will find out what the Chamber sponsorships are for. Past sponsors will need to be notified of the change in date for the annual meeting so that they can make arrangements within their own budgets. Warren will prepare something for placement in the newsletter.
- Bobbette indicated that we need to start thinking about door prizes and donations.
- Warren reminded everyone that since the annual meeting has been moved to March, board member terms now expire in March rather than January.

## **NEW BUSINESS:**

Annual Meeting

- Changes will need to be made to the by-laws to reflect a change in the date for the annual meeting.

Nominating Committee – Warren Weber, Diane McKee, Roger Williams

- Warren handed out LCBA Board terms. It should be noted that Diane McKee’s term will expire in 2012, rather than the 2011 listed.
- Board terms for Matt, Sue, Roger and Mark will expire in March, 2010. Matt and Roger agreed to serve another term. Mark and Sue will take the matter under advisement.
- Matt agreed to continue to serve as Treasurer.
- Mary agreed to continue to serve as Secretary.
- The chair of the curriculum committee is a member of the LCBA board. Sue brought up discussion as to whether or not it was necessary that the chair be from the LCBA board. The curriculum committee is a good place for a new board member to start because you learn a great deal about the program and Board functions. The committee will work on nominations for a new board member.

Board Meeting

- Warren raised the question as to whether or not LCBA board meetings should continue during the lunch hour or would we be better served changing the time to 7:00 AM. After discussion, it was decided to leave the schedule as is, the 1<sup>st</sup> Monday of every month at 12:00PM.

Aramark Funds/RAGBRAI

- Phil indicated that he emailed Bob Mundt and has not heard back from him on the funds. Matt will check with Bob on this.

Budget Committee – Matt Garst, Warren Weber, Diane McKee, Scott Rogers

- Warren indicated that it was time to get together to prepare a proposal for the upcoming budget year.

LCBAA Strategic Plan

- Warren handed out a copy of the 2007 – 2010 Strategic Plan. Warren would like the Board to think about the long term purpose of the plan. What would get people motivated, excited? Personal interests? Are we missing something that would serve the members well?

#### **ANNOUNCEMENTS:**

Leadership Summit

- Sue reminded all of the Leadership Summit which will be a part of the Chamber's annual meeting at the end of January, 2010. David Fleming will be the guest speaker.

Leadership Class Project

- A request for proposal was sent out to the non-profits. Approximately 8 organizations responded and the leadership class selected the Micah House project. It was suggested that an email be sent to the alumni about the projects of the other non-profits that were not selected. Mark will also place the information in the newsletter.

#### **NEXT MEETING:**

- Monday, December 7, 2009, Daily Nonpareil, Third Floor Conference Room

Respectfully submitted,

Mary Davis, Secretary